

2024 AKBFF

American Korean Businessmen Friendship Forum

미한 기업인 친선 포럼

Innovation Highways: Strategies for Successful Korea-US Entrepreneurship

한미 혁신 생태계의 지름길: 한국 중소기업의 미국 진출 성공 전략

Date

Saturday, June 22, 2024 (5-8 p.m.)

Location

Falls Church Marriott Fairview Park
Alexandria Conference Room
3111 Fairview Park Dr.
Falls Church, VA 22042





Raison d'être and Mission of American Korean Businessmen Friendship Forum

AKBFF Mission Statement

In 2022, the United States and Republic of Korea celebrated the 140th anniversary of diplomatic ties and, in 2023, noted the 70th anniversary of the Korea-US Mutual Defense Treaty. The relationship between the two countries has become closer and stronger now than ever. The relationship has grown to bind the two countries with inseparable ties, which is unprecedented in the history of relationships between any two countries. Cooperation between Korea and the US in bilateral and multilateral trade is noteworthy and remarkable. As many are aware, Korea was once one of the poorest countries in the world and went through a horrible internecine war. However, because of the diligence and hard work of its people, Korea has now joined the economically developed countries and is enjoying the fruits of its prosperity.

With this background, there is a growing need to further strengthen this strong economic relationship by informing the future generations of both countries of these strong ties and encouraging them to maintain the tradition even more. It is essential that the governments as well as the businesspersons, who have contributed greatly to the economic development of the two countries, promote mutual friendship and make efforts to find a way for industrial coexistence and co-prosperity in the rapidly changing global economic environment.

One noteworthy fact in this relationship is that exchanges and fellowship flow naturally among big companies and their leaders. But that is not the case for small and medium-sized businesses. The time is ripe to foster an organization that would promote exchange and friendship of small and medium-sized businesses and their leaders between the two countries. Considering that Korean American Businessmen Friendship Forum (KABFF) was established already and actively working in Korea for this purpose, it is desirable to establish a US counterpart to the Korean organization.

In February of 2023, AKBFF was formed with the following mission:

Develop and Promote Friendship and Fellowship between small and medium-sized businesses of the United States and Republic of Korea.

We hope AKBFF, in striving to achieve its mission, will become an essential and important bridge to the businesses of these two countries and contribute to their ever-stronger economic ties and relationship. Thank you for joining us in this endeavor!





PROGRAM

5:00 – 5:30 pm: Check-in & Networking (Dinner and Drinks will be served)

5:30 – 5:35 pm: Opening Remarks (MC)

Ken Yoo: *AKBFF Board Member, COO Falcon Capital Advisors*

5:35 – 5:40 pm: Congratulatory Remarks from Special Guests

5:40 – 5:50 pm: Welcoming Remarks

Sangkuen Park: *AKBFF President, Partner, Moon, Park & Associates*

Dr. Sunshik Min: *KABFF Chairman, Chairman & CEO, YBM*

5:50 – 6:05 pm: Guest Lecture

Dr. Hyun-jung (Jessie) Je: *President, Korea International Trade Association (KITA D.C. Office)*

**6:05 – 6:50 pm: Panel Session 1: Accelerating Korean Tech Startups in the US
Innovation Ecosystem**

Panelists: **Dr. Jihoon (Jay) Park:** *Managing Partner, LINKORUS, LLC*

David Kelley: *Vice President of Business Investment, Fairfax County Economic Development Authority*

Judy Costello: *Special Projects Director, Montgomery Co. Gov. (MD)*

Moderator: **Jaehan Park:** *Founder & CEO, NAUGEN, Inc.*

6:50 – 6:53 pm: Guest Remarks by Hanjoon Kim: *Director of Global Business Center D.C. (KOSME)*

6:53 – 7:00 pm: Intermission and Networking Break

7:00 – 7:45 pm: Panel Session 2: Operational Support for Korean Entrepreneurs in the US

Panelists: **Byoung Jo Kang:** *Founder and President of B.J. Kang Law, PC*

Sammy Kim: *CEO, The Law Offices of Sammy Kim PLLC*

Kyung Ho Soung : *CEO, The Schneider Team, Realty One Group Cap.*

Moderator: **Jeannie Goo:** *Co-Founder/Chief Curiosity Officer, Reset Group*

7:45 – 7:50 pm: Closing Remarks & Group Photo

Silvia Patton: *AKBFF Board Chairwoman*

7:50 – 8:00 pm: Final Networking

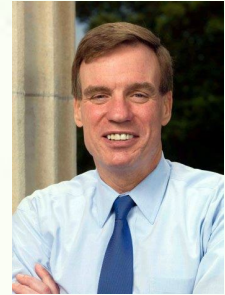


MARK R. WARNER
VIRGINIA



UNITED STATES SENATOR
WASHINGTON, D.C.

June 22, 2024



Dear Friends,

I am pleased to extend warm greetings to all who are gathered for the American Korean Businessmen Friendship Forum's (AKBFF) event with the theme, "Innovation Highways: Strategies for Successful Korea-U.S. Entrepreneurship."

This special event brings industry leaders, government officials, and entrepreneurs together to foster closer ties between American and South Korean small and medium-sized businesses. Networking and establishing relationships with fellow attendees and speakers will create opportunities for collaboration and will be beneficial as you learn to navigate the global market's complexities. I commend you for taking the time today to participate in the forum and for all that you do to spur innovation and contribute to the Commonwealth's economy. I also congratulate the AKBFF leadership team for organizing today's forum and for your work to promote international partnerships.

Please accept my best wishes for an informative and successful event.

Sincerely,

A handwritten signature in blue ink that reads "Mark R. Warner".

MARK R. WARNER
United States Senator



Congratulatory Remarks from Special Guests - Bios

Video Remarks



Senator Mark Warner

US Senator (Virginia)

Former Governor of Virginia

Member of the Democratic Party

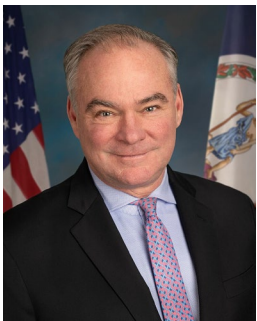
Senator Mark Warner began his career as a staff member on Capitol Hill before co-founding Columbia Capital, a firm instrumental in the growth of the cellular telephone industry in the 1980s and 1990s. His business success set the stage for his political career.

Senator Warner graduated from The George Washington University with a Bachelor's degree in Political Science and earned his Juris Doctor from Harvard Law School. Elected as the 69th Governor of Virginia, he served from 2002 to 2006, focusing on fiscal management, education reform, and technology initiatives. His pragmatic leadership and ability to work across party lines earned him a strong reputation.

In 2008, Warner was elected to the U.S. Senate, where he has been a prominent voice on technology, national security, and fiscal responsibility. He serves on the Senate Finance Committee, the Senate Banking, Housing, and Urban Affairs Committee, and as Vice Chairman of the Senate Intelligence Committee.

As Governor, Warner guided Virginia through a severe budget crisis, implementing cost-cutting measures while preserving essential services. In the Senate, he has been a key player in advancing bipartisan legislation and advocating for innovation and cybersecurity. Senator Warner is married to Lisa Collis, and they have three daughters. The family resides in Alexandria, Virginia. He is also known for his philanthropic efforts, particularly those aimed at improving education and expanding access to technology.

Video Remarks



Senator Tim Kaine

US Senator (Virginia)

Former Governor of Virginia

Member of the Democratic Party

Senator Tim Kaine, a Democrat from Virginia, has served in the U.S. Senate since January 2013. Born on February 26, 1958, in Saint Paul, Minnesota, he grew up in Kansas City, Missouri. Kaine graduated from the University of Missouri with a degree in economics in 1979 and earned his J.D. from Harvard Law School in 1983.

Kaine's political career began on the Richmond City Council from 1994 to 2002, including a term as mayor from 1998 to 2001. He served as Virginia's Lieutenant Governor from 2002 to 2006 and then as Governor from 2006 to 2010, focusing on education, job creation, and infrastructure.

In the Senate, Kaine serves on the Armed Services, Budget, Foreign Relations, and Health, Education, Labor, and Pensions (HELP) Committees. He advocates for a strong national defense, diplomacy, human rights, healthcare reform, education, and immigration policy improvements.

Kaine was Hillary Clinton's running mate in the 2016 presidential election, raising his national profile. Fluent in Spanish from his missionary work in Honduras during law school, Kaine is known for his public service commitment and efforts to bridge political divides. He resides in Richmond, Virginia, with his wife, Anne Holton, and they have three children.



Congratulatory Remarks from Special Guests - Bios



Sarah Ahn
Economic Minister
Embassy of the
Republic of Korea
(Washington, D.C.)

Sarah Ahn is a Korean diplomat currently serving as Economic Minister at the Embassy of the Republic of Korea in Washington, DC since February 2024. Before starting her second tour in the United States, she was Director-General for International Economic Affairs (2022-2024) in Seoul, in which capacity she oversaw Korea's participation in multilateral fora such as G20, APEC, OECD, and WEF (World Economic Forum).

Earlier in her career she was heavily involved in FTA negotiations including the KORUS FTA. During the first tour to the United States from 2007-2009, as First Secretary, she was engaged in a wide range of efforts to gain Congressional support for the ratification of the KORUS FTA. She later served as Director for the North American and European Union Economic Affairs Division in the Bilateral Economic Affairs Bureau from 2013-2014.

After joining the Foreign Service in 1997, she assumed overseas assignments including: the Embassies in the Republic of El Salvador (2009-2012) and the Federal Republic of Germany (2016-2018) and the Consulate General in Chennai, India (2014-2016).

She received her J.D. from Columbia Law School and her Bachelor's degree from Yonsei University.



Prof. Kye Woo Lee
Former Professor of
Economics/Executive
of the World Bank
Group

AKBFF U.S. Advisor

Professor Kye Woo Lee is an accomplished economist, academic and former World Bank Executive. He served as an economics professor and Managing Director of the Development Education and Research Network at KDI School of Public Policy and Management in Seoul. Additionally, he was a Chair Professor at Hankuk University of Foreign Studies and taught at Seoul National University and Ewha Womans University's Graduate Schools of International Studies. Professor Lee was also a visiting scholar at Princeton University's Woodrow Wilson School.

In government and advisory roles, he contributed as a civilian member of the Prime Minister's Committee on International Development Cooperation and advised various Korean ministries and organizations. His leadership extended to serving as Chairman of the Hanse Yes24 Cultural Foundation and a board member of Ewha Womans University Scholarship Foundation.

Before returning to Korea in 1998, Professor Lee had a significant career at the World Bank in Washington, DC, earning the Presidential Award for Excellence in Project Outcomes in 1997. He also served as an advisor for Korea's Fifth Five-Year Economic Plan in 1981. Professor Lee has an extensive publication record, and has written books and numerous articles on international trade, finance, and economic development. He has also served as President of the Korean Economic Society in the United States.

Speaker Bios



Sangkuen Park
(박상근)

Partner, Moon, Park
& Associates

President of AKBFF

AKBFF Board of
Directors

Sang K. Park is a graduate of Seoul National University College of Law (1979) and its law school with LL.M. in International Law (1981). Mr. Park came to the US in 1981 and graduated from George Washington University, National Law Center with LL. M. in Comparative Law (1983) and International Law (1985). Having been a member of District of Columbia (1988), Virginia (1989) and Maryland State Bars (1992), his primary practice is in the area of commercial real estate transactions, landlord and tenant law, labor law, immigration law and conflicts of law between US and Korea. He has been associated with several title insurance companies as a transactional attorney for the past fifteen years. In helping Korean community to be assimilated into mainstream society, he served for fifteen years as a legal counsel for Korean American Association of Washington Metropolitan Area and for Korean American Grocers' Association of Greater Washington. As an advocate for political and social empowerment of Korean Americans, he was one of the founders of Advocates for the Rights of Korean Americans, an advocacy organization supported by 1st and 2nd generation Korean immigrants, and later served as its executive director. In public arena, Mr. Park served as a member of Advisory Committee to Immigrant and Refugee Policy Council under Virginia General Assembly and was a member of Fairfax County Human Rights Commission from 1999 to 2001. In 2018, he finished the term as the President of Korean CBMC (Connecting Business and Marketplace to Christ) of North America that represents Korean Christian businessmen and professionals in North America.

Mr. Park has been a partner of the law firm, Moon, Park & Associates located in Annandale, Virginia, since 1992.



Sunshik Min, PhD
(민선식)

Chairman & CEO,
YBM

Chairman of the
Korean American
Businessmen's
Friendship Forum
(AKBFF)

Dr. Sunshik Min is the CEO/Chairman of YBM. The company and its subsidiaries publish books and magazines, including the Korean edition of National Geographic Magazine, and administer language-proficiency and IT-skills tests. They also operate language schools for children and adults. Dr. Min is the head of the Korea International School (KIS). Founded in 2000, KIS offers a K-12 English-medium curriculum at three campuses and is fully accredited by the Western Association of Schools and Colleges (WASC) in the United States.

Dr. Min is actively involved in activities of not-for-profit organizations including the Korean American Businessmen's Friendship Forum (KABFF), Harvard University, the Massachusetts Institute of Technology, and the Korea Britain Society. He received the Medal of Industrial Merit from the Korean government and was appointed an Officer of the Order of the British Empire (OBE).

Dr. Min received a Bachelor's degree in Economics from Seoul National University, a Master's degree in Management from MIT, and a Doctoral degree in Business Administration from Harvard University. Dr. Min has served as a lecturer and adjunct professor at several universities in Korea, Singapore, and Japan.

Speaker Bios



Hyun-jung Je, PhD

President of Korea International Trade Association, DC Office (KITA DC)

Dr. Hyun-jung Je is the Chief Representative of KITA Washington Center for the Korea International Trade Association. She is currently in charge of advising and supporting Korean trade companies which are involved in trade and investment issues in the U.S. and also plays a key bridging role connecting Korean businesses and the US government, Congress and think tanks.

Since she joined KITA in 2001, she has worked as a researcher for most of her career years at the Institute for International Trade (IIT), a branch of KITA. She published numerous research and policy papers focusing on Korea's trade policies, free trade agreements and diverse trade issues involving Korean companies. From 2016 to 2018, she served as a private advisor for trade negotiations in the Ministry of Foreign Affairs and Trade and participated in the negotiations on market access during the Korea-US, Korea-Canada and the Korea-India FTAs. From 2020 to 2021, she also served as a member of the Presidential Commission on Policy Planning.

Based on her own experiences and academic research, she published a book entitled "[Public-Private Relationships in Trade Policy-making](#)" in 2018. Dr. Je holds a Ph.D. in International Studies (major in International Commerce) and a B.A. and M.A. in International Relations from Seoul National University.



Ken Yoo

Chief Operating Officer
Falcon Capital Advisors

AKBFF Board of Directors

Ken Yoo is the Chief Operating Officer at Falcon Capital Advisors, a management consulting firm in the DC area, where he oversees daily operational supervision, strategic planning, M&A planning and integration, IT and physical infrastructure management, and governance/risk/compliance activities.

Prior to joining Falcon Capital Advisors, Mr. Yoo has held various executive-level roles, including Chief Risk Officer at the Federal Home Loan Bank of Atlanta. Mr. Yoo has also had senior leadership experience working at Capital One, BearingPoint (formerly KPMG Consulting), and the Federal Housing Finance Agency (formerly OFHEO). Mr. Yoo has served as a board member and former Vice Chair of the Professional Risk Managers' International Association (PRMIA) and as a member of the Risk Management Association's Enterprise Risk Management (ERM) Council.

Mr. Yoo holds a Master's degree from George Washington University in International Affairs (Finance) and a Bachelor's degree in Economics from Virginia Tech, in addition, has attained the Advanced Risk Management Certification from the University of Pennsylvania Wharton School of Business.

Speaker Bios



Jaehan Park
Founder & CEO
NAUGEN, Inc.

Jaehan Park is the Founder & CEO of NAUGEN, Inc., a global innovation accelerator that sparks balanced global advancement through cultivating Novel, Advanced, Unprecedented (NAU) technologies and products to extend and enhance life for all humanity. He has been incubating and consulting high-potential biotech and high-tech start-ups, collaborating with pioneering innovators of revolutionary science.

For over two decades, Jaehan has served the world's leading innovative biotech and high-tech companies as an expert in strategy and business development. One of his notable career achievements is his experience in NeolmmuneTech, Inc. As its Chief Strategy Officer, he contributed to the development of disruptive novel cancer immunotherapeutics by creating a transformative strategy and enabling collaboration with global pharmaceutical companies. He also served as Chief Strategy Officer at OncoPep, Inc., where he contributed to advancing the development of innovative cancer vaccines in partnership with Dana-Farber Cancer Center and Harvard Medical School.

He began his career as a business consultant in Accenture, Ltd., a global leading management consulting company, where he provided strategy and process innovation consulting services to many global leading high-tech companies such as Samsung, LG, SK, etc. He holds a B.S. in Physics from Seoul National University and a Master of Engineering in Biotechnology from Yonsei Graduate School of Engineering.



Jihoon (Jay) Park, PhD
Managing Partner
LINKORUS, LLC

Dr. Jihoon (Jay) Park earned a PhD in biochemistry from Chungnam National University, South Korea. He then joined NIH as a postdoctoral fellow in 2018. His research focuses were on cancer biology, cell metabolism and mitochondrial function in pathophysiological conditions. In 2018, he co-founded a startup company in Maryland, USA, which is a biotech developing immune cell therapies to treat immune-related disorders. The company has received US federal/local grants, raised \$15M from individual/institutional investors, cleared first-in-human IND from FDA, and merged with a NASDAQ-listed company in 2023. His role at the company involved an overall management of the company workforces, milestones and investor relationships as a COO and account/finance management as a VP Finance for 5 years.

President, KAPAL
(Korean-American
Professional
Association in Life
Sciences)

He has also served non-profit organizations, NIH-Korean Scientists Association (2014-2018) and Korean American Professional Association in Life Sciences as a committee member since 2021. Since March 2024, he has served as the president of KAPAL. He now works at Linkorus, LLC (Link Korean Business to the US Market) as a managing partner, helping Korean biotech companies successfully and efficiently landing in the US market, and supporting them in finding the best financial and strategic partners.

Speaker Bios



David Kelley
Vice President of
Business Investment,
Fairfax County Economic
Development Authority

David Kelley is the Vice President of Business Investment at the Fairfax County Economic Development Authority (FCEDA). He supports sectors including software, government IT, data centers, emerging technologies, analytics, and cloud companies. With over 25 years of experience in business development at major technology firms like Akamai and the Corporation for Open Systems International, David has been instrumental in foundational internet and telecommunications advancements. During his 14 years at FCEDA, David has significantly contributed to the organization's business community outreach. He has served on the boards of the Mt. Vernon Lee Chamber of Commerce, Greater Reston Chamber, and the Committee for Dulles, and held a leadership role in the Armed Forces Electronic Communications Association's local chapter. David holds a degree in Sociology from Utah State University, specializing in statistics, research methods, and economic and community development. Outside of his professional endeavors, he is a classical guitarist and pianist.



Judy Costello
Special Projects
Director, Business,
Innovation, Economic
Development, Office of
the County Executive,
Montgomery County
Government (Maryland)

As Special Projects Director for Business, Innovation, Economic Development, Office of the County Executive, Montgomery County Government (Maryland), **Judy Costello** supports a wide range of business and economic development-related projects (i.e., business/large employer recruitment and retention, education and workforce, small business and innovation, climate change, and transportation). Judy joined the County after supporting biohealth industry growth initiatives in Maryland, DC, and Virginia while working at BioHealth Innovation in Rockville. Previously, she served as Director of the Maryland Department of Commerce's Office of BioHealth and Life Sciences and as Deputy Director of the department's BioMaryland Center. Before working for the state, she served as Executive Director of the Business Alliance for Innovation and Entrepreneurship, where she worked with startups and larger businesses, universities, and economic development groups on projects across industry sectors and academic disciplines to support entrepreneurial and workforce growth, tech transfer, and other business-university partnership activities.

Ms. Costello earned her BA in American Government from Georgetown University and an EMBA in Management from Loyola University Maryland.



Hanjoon Kim
Director of Global
Business Center D.C.
(KOSME)

Mr. Hanjoon Kim is the director of Global Business Center - Washington D.C., one of the overseas offices of Korea SMEs and Startups Agency (KOSME), which comprehensively supports small and medium-sized enterprises in various areas such as finance, export, overseas expansion, human resources, and startups.

Mr. Kim, while previously engaged in investment and financing planning, contributed to diversifying policy fund support methods by participating in the launch of an investment project through the acquisition of convertible bonds. He also promoted facility investment by SMEs by differentiating loan interest rates for operating funds and facility funds. During his work in planning export and overseas expansion support projects, he was responsible for internal and external cooperation tasks at the Global Headquarters. While in the Planning and Coordination Department, he led reorganization initiatives and significantly increased the staff size. While working in the HR Department, he managed personnel for senior positions, including executives, and restructured the salary system.

Speaker Bios



Byoung Jo Kang
Founder and President
B.J. Kang Law, PC

Byoung Jo Kang is a business/corporate attorney with expertise in U.S. federal and state income tax law. Attorney Kang often represents domestic business entities, international businesses, U.S. taxpayers living and working abroad, and foreign taxpayers living and working in the U.S. Mr. Kang regularly advises high-net-worth U.S. and foreign individuals and families, multinational companies, and nonprofit entities in connection with U.S. income tax issues. Many of Mr. Kang's frequent clients are both domestic and foreign biotech, life sciences, and healthcare companies, assisting these entities with a wide variety of issues, including: formation & financing; corporate governance and operational documents; federal & state regulatory matters; and M&A negotiations and transactional matters.

Mr. Kang earned his Juris Doctorate (J.D.) from Catholic University's Columbus School of Law (2011), a Masters of Arts (M.A.) in Regional Studies: East Asia from Harvard University (2002), a Masters of Arts (M.A.) in Korean Literature from Seoul National University (1999), and a Bachelor of Arts (B.A.) in Korean Literature from Seoul National University (1997).

Mr. Kang is admitted to practice law in the state of Maryland, the Commonwealth of Virginia, the state of California, the United States Tax Court, and United States District Court Eastern District of Virginia. Mr. Kang is also a Virginia-licensed Certified Public Accountant (licensed since 2005). Prior to establishing B.J. Kang Law, PC, Mr. Kang worked as an Attorney for Flott & Co., served as the Director of Finance and Administration for the National Communication Association, and also served as both the Controller and Vice President for the Middle East Institute (2007 - 2010). Prior to coming to the US, Mr. Kang co-founded one of the first online education companies in South Korea (2000). Mr. Kang recently served on the Board of Directors of Neoimmunetech, Inc., in Rockville, Maryland (2019-2024).



Ms. Sammy Kim is an experienced tax attorney based in Fairfax, Virginia. Sammy's expertise is in helping her clients resolve their IRS and state tax issues from various stages from collection, audit, appeal, to tax litigation cases. Her firm also handles offshore disclosure cases and related audits for foreign financial assets, gift, inheritance, corporate and other reporting matters. Her clients are small and medium businesses and individual taxpayers in the U.S. as well as U.S. taxpayers in other countries.

Sammy pays particular attention in setting the right tone when dealing with the government agents of Federal and state tax authorities. She believes in advocating her clients with strong financial analysis and thorough knowledge of the government's internal manuals.

Sammy Kim
CEO
The Law Offices of
Sammy Kim PLLC

Treasurer of AKBFF

AKBFF Board of
Directors

Sammy established her own law practice in Fairfax, Virginia in early 2022, The Law Offices of Sammy Kim PLLC, after working for other tax law firms in Maryland and Virginia. She clerked for a Special Trial Judge Peter Panuthos at the United States Tax Court. She earned a Taxation LL.M. at Georgetown University Law Center after getting a J.D. degree from the University of the D.C.; a M.B.A. from University of Riverside; and a bachelor of Science in Physics from Ewha Womans University in Seoul, Korea.

Sammy is admitted to practice law in the Commonwealth of Virginia and Washington D.C., and the United States Tax Court, and the United States District Court Eastern District of Virginia. Sammy has been devoted to educating taxpayers by writing her weekly tax columns in local periodicals for almost ten years to provide tax tips and guidelines for taxpayers in the DMV community. She is also often invited to speak at tax panels or to provide presentations on in-demand tax topics for other tax professionals and attorneys.

Speaker Bios



Kyung Ho Sung

CEO

The Schneider Team,
Realty One Group
Capital

Recording Secretary
of AKBFF

“K” Kyung Ho Sung, CEO of The Schneider Team at Realty One Group Capital, is a seasoned professional with a rich background in real estate and a strong connection to the Korean community. With a focus on commercial, residential, and business real estate transactions, K Sung leads a dynamic team licensed in Maryland (MD), District of Columbia (DC), and Virginia (VA). Specializing in transactions with Korean companies, banks, government offices, and industrial in the DMV area, K Sung brings a unique perspective and valuable expertise to the real estate landscape.

In addition to his real estate endeavors, K Sung is the Publisher of The MyHomeProject.com Newspaper, the first Korean real estate newspaper, reaching 400 subscribers, 7,000 copies and distributed in 24 Korean groceries and restaurants across the DMV area as of year 2024. As the CEO of JK SCHUMANN, Inc, he specializes in property management, and as the CEO of ConcreteRangers.com, he focuses on concrete industries for commercial, industrial, and residential applications.

Born in Seoul, South Korea, and having moved to the U.S. in 1991, K Sung holds a degree in International Business from the University of San Francisco. With certifications including a Class A Contractor VA License, HVAC EPA Certification, and ongoing pursuits in Electric Technician and Plumbing, K Sung is dedicated to continuous learning and professional growth.

Beyond his professional achievements, K Sung is passionate about contributing to organizations with a meaningful mission. Recently invited to become a member of Becky’s Fund, he is excited to leverage his skills and connections to support the organization’s goals and foster a stronger bond between the Korean community and the DMV area.



Jeannie Goo

Co-Founder/
Chief Curiosity
Officer
Reset

Ms. Jeannie Goo is a distinguished professional with over 15 years of international business experience, holding a BS in Business Administration from Sogang University and an MBA from Georgetown University. Her career is characterized by a deep involvement in startups—as a founder, accelerator, and consultant—and a versatile business acumen developed across multiple sectors and regions.

Her entrepreneurial spirit is most vividly demonstrated by her role as a founding member of one of the leading interior design-focused e-commerce platforms in South Korea, as well as through her innovative initiatives that promote cultural diversity through less-known art forms. Ms. Goo’s commitment to the startup ecosystem is further evidenced by her impactful work at the Korea Innovation Center (KIC) in Washington, D.C., backed by the Korean Ministry of Science and ICT, where she successfully connected multiple Korean startups with U.S. markets.

Ms. Goo’s global business and cultural fluency are markedly enhanced by her proficiency in multiple languages and her extensive professional experiences in Cambodia, Australia, Brazil, the U.S., and Korea. This international exposure has not only honed her strategic and development skills but also enabled her to make significant contributions to diverse business environments and cultures worldwide.



Closing Remarks



Silvia Patton
Chairwoman,
AKBFF Board of
Directors

Reporter,
HIUSKOREA

Silvia Patton is well known for her dedication to the welfare of women in need. She has been serving the local community for over 30 years in various fields such as social welfare, politics, and promoting exchange and understanding between the two countries.

Currently, she is serving as the Chairwoman of the Korean American Women's Associations of the USA, Inc. and the Advisory Council Member of National Peaceful Unification Advisory Council – Washington Chapter, and the former President of the Korean American Democratic National Organization and the BOD of Coalition of Asian Pacific Americans of Virginia and the Commissioner of Fairfax County Commission for Women, and a former member of the Virginia Asian Advisory Board to the Governor.

Ms. Patton has been the recipient of many awards recognizing her ability and dedication to the community. These include the Korea Overseas Foundation Newspaper People of the Year Award, Community Service Awards from Fairfax County, Prince George County, State of Virginia and State of Maryland, the Outstanding Community Leadership Award from the Asian Pacific American Heritage Council, the Act Caring Award from the National Association of Counties, Virginia Governor's Appreciation Award, Certificates of special congressional recognition, U.S. Senator Citation and various achievement and appreciation awards from the Korean-American Community.

Special Forum Contributors



Go Eun Kang
(강고은)

CEO
Omni Financial Risk
Management

Executive Director of
AKBFF

AKBFF Board of
Directors

GoEun (Elaine) Kang, CEO of Omni Financial Risk Management, is well-known for her exceptional community engagement and her ability to bridge reliable economic and cultural connections. Her dedication to community development within the Korean community while fostering harmony with mainstream American society has been key to her success. In 2019, she acquired the most influential Korean insurance agency in the Washington, DC metropolitan area, becoming a notable female entrepreneur in the Asian community at 39. Kang believes in the power of community over individualism through extensive volunteer work and social responsibility.

Kang's outstanding communication and community-building skills led to her becoming the only Korean member of the Virginia Asian Advisory Board. She coordinated significant events like the Asian Small Business Forum within the AAPI community, collaborating with Virginia Attorney General Jason Miyares to foster cultural bonds and community engagement. As the youngest senior vice president of the Korean American Association of Maryland, she increased participation in the Korean Festival and was recognized by the Governor of Maryland for promoting local harmony. Kang is a founding member of the American Korean Businessman Friendship Forum (AKBFF), promoting friendship between U.S. and Korean small businesses. As an active member of the Peaceful Unification Advisory Council (PUAC) for five years, she contributed to expanding "K-Peace" in Washington, DC, and presenting innovative approaches for the next generation.

Kang's excellence has been recognized with multiple awards. Omni Financial Risk Management received the Business of the Year Award (\$1-10M), the Power 30 Award from the Asian American Chamber of Commerce, the Circle of Excellence Partner Award from Travelers Insurance and her selection as a trusted provider of advanced insurance solutions through STAG ONE™ from The Hartford.



Jin Keun Song
(송진근)

President of
Hansan Inc.

Vice Chairman,
AKBFF Board of
Directors

Jin Keun Song is the founder and current CEO of three companies: Hansan Inc., A & S Contract Co, and Sung Eun Management. Hansan Inc. is a commercial siding and roofing company. A&S is a company that deals with government contracts and jobsites. Lastly, Sung Eun Inc is a realty company. Mr. Song has been the CEO of Hansan Inc. since 2009, making 2023 his 14-year anniversary.

All three companies have not only stood the test of time, but have thrived for many years. As the CEO, Mr. Song used his success and prosperity to bless those around him. The foundations that he currently donates to include the YW Kang Foundation for the Visually Impaired, the American Wheat Mission Inc, George Mason University's Mason: Korea project, and St Jude Children's Hospital. He also donates to multiple different cancer events and the disabled children foundations every year. Mr. Song is very involved with the Korean community in Newport News. He annually donates to the Korean Elderly foundations and the local Korean Schools.

American Korean Businessmen Friendship Forum (AKBFF)

Leadership



AKBFF Executive Officers, Board of Directors and Advisors

Executive Officers

President Sang Park | **Vice President** Roy Jung | **Treasurer** Sammy Kim
Executive Director Go Eun Kang | **Recording Secretary** Kyung Ho Sung

Board of Directors

Chairwoman Silvia Patton, **Vice Chairman** Jin Song, Ken Yoo, Eric Lee,
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Recent AKBFF Events



**AKBFF Inauguration Ceremony
(May 4, 2023)**



First AKBFF Forum (Dec. 13, 2023)



**AKBFF First-Year Anniversary Dinner
Fogo de Chao, McLean, VA (May 4, 2024)**



**Meeting in Seoul with Prime Minister
Han Duck-soo (Sep. 19, 2023)**



**AKBFF Year-End Dinner Event
Del Mar Restaurant in DC (Dec. 18, 2023)**

**2024 AKBFF
American Korean Businessmen
Friendship Forum**

**미한 기업인 친선 포럼
Innovation Highways: Strategies for Successful
Korea-US Entrepreneurship**
한미 혁신 생태계의 지름길: 한국 중소기업의 미국 진출 성공 전략

Date: Saturday, June 22, 2024 (5-8 p.m.)
Location: Falls Church Marriott Fairview Park
Athena's Conference Room
3111 Fairview Park Dr.
Falls Church, VA 22042

PROGRAM	
5:00 - 5:30 pm:	Check-in & Networking (Dinner and Drinks will be served)
5:30 - 5:35 pm:	Opening Remarks (MC) Ken Yoo: AKBFF Board Member, COO Falcon Capital Advisors
5:35 - 5:40 pm:	Congratulatory Remarks from Special Guests
5:40 - 5:50 pm:	Welcome Remarks Sanghoon Park: AKBFF President, Partner, Moon, Park & Associates Dr. Saehil M. Lee: AKBFF Chairman, Chairman & CEO, Y&M
5:50 - 6:05 pm:	Guest Lecture Dr. Hyun Jung (Evelyn) Je: President, Korea International Trade Association (KITA, D.C. Office)
6:05 - 6:50 pm:	Panel Session 1: Accelerating Korean Tech Start-ups in the US Innovation Ecosystem Panellists: Dr. Ilhoon (Jay) Park: Managing Partner, LINDORUS, LLC David Kelley: Vice President of Business Investment, Fairfax County Economic Development Authority Judy Costello: Special Projects Director, Montgomery Co. Gov. (MD) Jeehan Park: Founder & CEO, MAUSI, Inc. Moderator: Jeehan Park: Founder & CEO, MAUSI, Inc.
6:50 - 6:53 pm:	Guest Remarks by Hanjoo Kim: Director of Global Business Center D.C. (GBCDC)
6:53 - 7:00 pm:	Intermission and Networking Break
7:00 - 7:45 pm:	Panel Session 2: Operational Support for Korean Entrepreneurs in US Panellists: Sammy Kim: CEO, The Law Offices of Sammy Kim PLLC Byung Jo Kang: Founder and President of S.J. Kang Law, PC Kyung Ho Soang: CEO, The Schneider Team, Realty One Group Inc. Moderator: Jeehan Park: Chief Community Officer, Asset Group
7:45 - 7:50 pm:	Closing Remarks & Group Photo
7:50 - 8:00 pm:	Final Networking

Innovation Highways Forum (June 22, 2024)



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한미기업인친선포럼 KABFF 제4주년 조찬포럼
행사 참석을 진심으로 환영합니다



★ 일시: 2022년 11월 25일 (금) 07:30 ★ 장소: 서울프레스센터 20층
★ 주최: 한미기업인친선포럼 ★ 후원: 매경미디어그룹



About the Forum's Venue

Falls Church Marriott Fairview Park (Alexandria Conference Room)

3111 Fairview Park Drive
Falls Church, Virginia 22042
Tel: (703) 849-9400



Directions from Dulles International Airport

← from Dulles International Airport
to Falls Church Marriott Fairview Park, 3111 Fairvi...

30 min (24.7 miles)

via VA-28 S and I-66 E

Dulles International Airport

1 Saarinen Cir, Dulles, VA 20166

➤ Get on VA-28 S from Rudder Rd, Autopilot Dr and Aviation Dr

6 min (2.6 mi)

➤ Continue on VA-28 S. Take I-66 E to Fairview Park Dr in Annandale. Take the US-50 E/Arlington Blvd exit from I-495 S

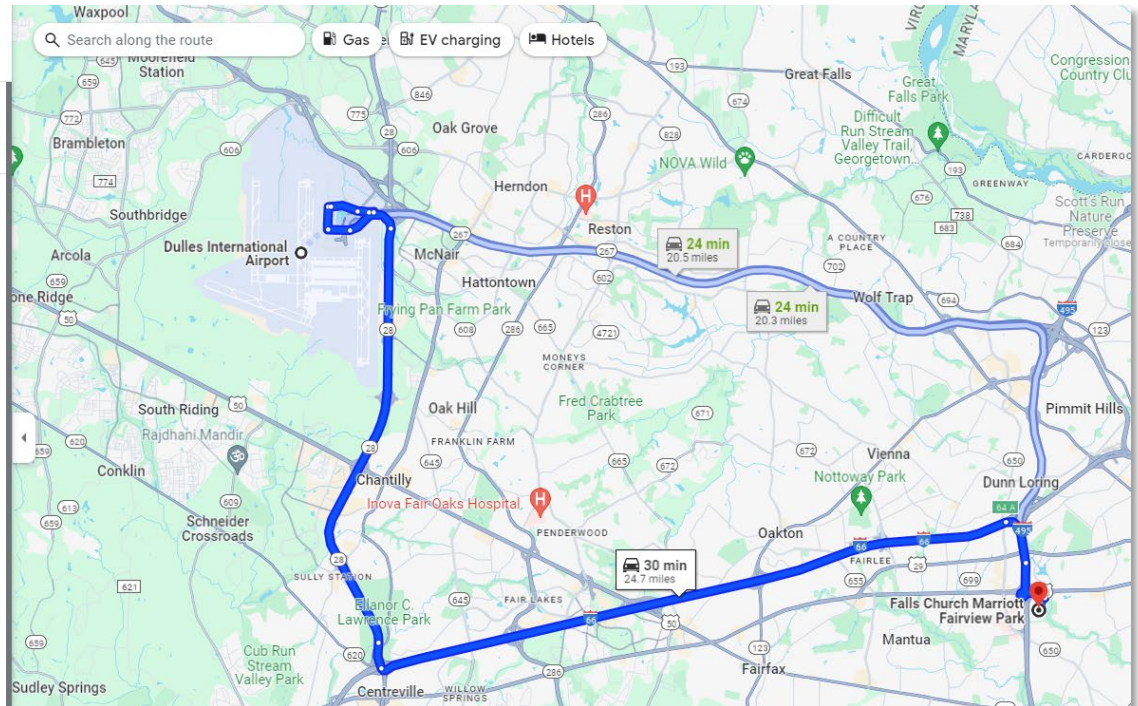
22 min (21.8 mi)

➤ Drive to Fairview Park Dr

48 sec (0.3 mi)

Falls Church Marriott Fairview Park

3111 Fairview Park Dr, Falls Church, VA 22042



AKBFF Contact Information

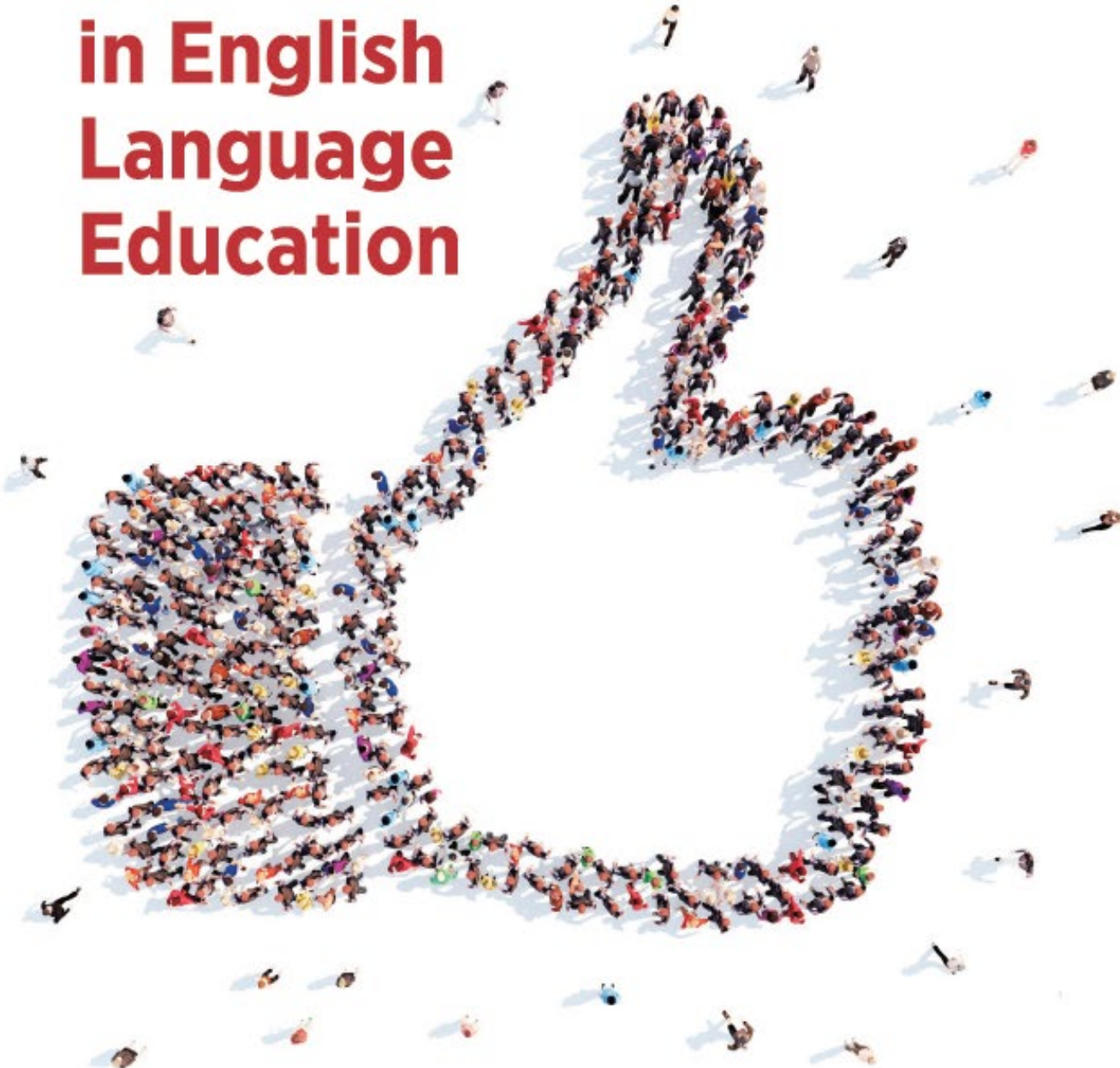
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